



Placer County Bar Association's 31st Annual MCLE Conference Sept. 9-10, 2022

Timbercreek Lodge & Ballroom, Roseville

We are so excited to finally bring back our in-person annual MCLE event this year. This Conference will be at Timbercreek's Lodge Ballrooms. In keeping it local, we also have some wonderful **sponsorship opportunities**. Why should you sponsor the Conference? Because profits from the Conference goes into the Tim Coffin Scholarship Fund. This scholarship fund has been around for many years as tribute to the work performed by Tim Coffin on behalf of children. Three scholarships are award in January each year to Placer County High School seniors who apply via the ABA Law Day Essay Contest.

So, here is your opportunity to budget your 2022 sponsorship funds for a worthy cause. We will have a webpage available soon where you can "purchase" the level of sponsorship that is right for your brand. We greatly appreciate your support.

\$1500 Level

- ✓ Logo printed on conference bags
- ✓ Top tier acknowledgement on Conference Brochure and marketing material, PCBA website (11 months) and on email blasts promoting our conference
- ✓ Lunch tickets for up to two people on Friday and Saturday
- ✓ Advertising in our E-Newsletter and printed newsletter (11 months)
- ✓ Placement of promotional material in conference bags if desired
- ✓ Sponsor Table Option included
- ✓ Recognition on both Friday and Saturday

\$1,000 Level

- ✓ Logo printed on conference bags
- ✓ Second tier acknowledgement on Conference brochure and marketing material, PCBA website (11 months) and on email blasts promoting our conference
- ✓ Lunch tickets for up to two people on Friday only
- ✓ Advertising in our E-Newsletter and printed newsletter (11 months)
- ✓ Placement of promotional material in conference bags if desired
- ✓ Sponsor Table Option included
- ✓ Recognition on Friday

\$750 Level

- ✓ Placement of promotional material in conference bags if desired
- ✓ Sponsor Table Option at nominal fee
- ✓ Recognition on Conference Brochure and PCBA website (11 months)

\$500 Level

- ✓ Placement of promotional material in conference bags if desired
- ✓ Recognition on Conference Brochure and PCBA website (11 months)

Choosing your Sponsorship Level

Online sponsorship purchases will soon be found on our store webpage. Whatever sponsorship level you choose, a recognition board acknowledging your sponsorship for that event will be advertised to all attendees.

You may purchase more than one sponsorship “event” listed below. If you are purchasing the \$1500 sponsor level, choose more than one event to sponsor (e.g. Friday breakfast and Saturday afternoon break for a total of \$1500 level). In addition to the above benefits, your sponsorship will also be part of our conference seminar material in print and electronic form. Whatever sponsorship level you choose, please provide your artwork (logo) in *.jpg* or *.png* format.

Sponsor Table Options

Make your presence known by reserving a Sponsor Table at the Conference! Table spaces are available to our \$1500 and \$1000 sponsor levels at **no additional cost**. Upgrades are available if you choose the \$750 sponsor level for a nominal fee. Table spaces are limited and are given by priority of sponsorship level.

Sponsorship Options:

Friday, September 9

- ___ Breakfast - \$1,000 (3 available)
- ___ Morning break - \$750 (3 available)
- ___ Lunch - \$1000 (3 available)
- ___ Afternoon break - \$500 (2 available)
- ___ A/V Sponsorship - \$1000 (1 available)

Saturday, September 10

- ___ Breakfast - \$1,000 (3 available)
- ___ Morning break - \$750 (3 available)
- ___ Lunch - \$1000 (3 available)
- ___ Afternoon break - \$500 (2 available)
- ___ A/V Sponsorship - \$1000 (1 available)

For more information, please contact Nancy Seley at placerbar.org@gmail.com, or call 916-803-1577.